

Süddeutscher Verlag Veranstaltungen GmbH  
86894 Landsberg am Lech

Tel.: +49 8191 125-433 | Fax: +49 8191 125-97433  
www.sv-veranstaltungen.de

- 1. These conditions apply exclusively between enterprises as defined in Section 14 German Civil Code.**
- 2. Event location**  
The event location is shown in the current programme.
- 3. Event organiser**  
Süddeutscher Verlag Veranstaltungen GmbH  
Justus-von-Liebig-Straße 1  
86899 Landsberg am Lech
- 4. Organisation/contact partner**  
Süddeutscher Verlag Veranstaltungen GmbH  
Justus-von-Liebig-Straße 1  
86899 Landsberg am Lech  
Tel.: +49 8191 125-433  
Fax: +49 8191 125-97433  
E-Mail: info@sv-veranstaltungen.de  
Web: www.sv-veranstaltungen.de
- 5. Delivery/assembly and disassembly**
  - a) Delivery:  
Merchandise and goods can be delivered within the agreed time framework and must be clearly labelled with the company name, stand number and the name of the event.
  - b) Assembly:  
Assembly takes place on the day before the event from 6pm onwards unless an earlier or later time is expressly agreed.
  - c) Disassembly:  
Disassembly must in any case be completed on the last day of the event. The times agreed for this are binding. Nothing is permitted to be left on the stand areas. Time extensions require the consent of the event organiser.
- 6. Short company presentations**  
Separate rooms with a screen and a beamer are available on site at events with company workshops. Additional technical equipment can be ordered at any time at extra cost. The planning of the time sequence for the workshops is undertaken depending on the time at which bookings are received and on the subject involved. Placement wishes are taken into consideration as far as possible.
- 7. Advertisements/congress programme supplements**  
Advertising and supplement orders are only accepted by the event organiser if they are in writing. Agency commission is not paid on principle.
- 8. Stand staffing/participants**  
Each exhibitor receives the necessary exhibitors' passes for company staff (= participants' badges). They await collection at the congress office from the start of the event onwards. The names of the stand staff/company participants must be notified to the event organiser on a separate form at the latest 14 days before the start of the event, together with all data. The passes are not transferrable to customers or colleagues.
- 9. Bases of the contract**  
The contractual bases for participation in the exhibition are these "conditions" and the organisational (e.g. exhibitors' information), possibly technical (e.g. order documentation for the performance of services) and other provisions such as information for participants which are sent to the exhibitor before the start of the event.
- 10. Conclusion of the contract**  
A stand area can be ordered by sending in the completed "registration" form. The exhibitor can express wishes regarding the stand number. The lease contract between the exhibitor and the event organiser is concluded upon receipt of confirmation of the stand area by the event organiser. If the content of the stand area confirmation diverges from the content of the registration, the contract comes into existence in accordance with the stand area confirmation unless the exhibitor objects in writing within two weeks.
- 11. Exhibitor and permitted exhibition goods**  
The event organiser decides on admittance to the exhibition. All exhibition goods must be specified precisely in the application. The exhibited equipment must conform to the conditions which apply in Germany. Exhibition goods which produce noise or smells are not permitted at the exhibition.
- 12. Rent for stand areas**  
The stand area is charged according to the contract or the actual stand area used if this exceeds the contractual stand area.  
The type of stand (linear, corner, peninsula or island booth) depends on the layout planning. Wishes are respected as far as possible; however, there is no claim to a particular type of stand.  
The rent includes:
  - the rental for use of the stand area (usually 3x2 m) during the assembly and disassembly and for the duration of the event. Conference tables, chairs (hall furniture) and an electricity connection can be ordered free of charge, depending on requirements, or are included in the exhibition price.
  - the general lighting in the exhibition premises, general cleaning of the traffic areas and the removal of residual waste.Further services, ISDN connections, etc. can be ordered separately in return for payment using the relevant standard form.  
Statutory value added tax is payable in addition to all prices.
- 13. Stand design**  
Visible storage of transport packaging and cardboard boxes at and behind the stands is not permitted. Floors, walls, pillars, doors and windows and other fittings or equipment may not be pasted, nailed, painted or otherwise damaged. The exhibitor is responsible for any damage and will be invoiced by the event organiser. Any installation and fire protection facilities located in the stand area, including escape routes which may be part of the stand area, must be kept accessible and usable at all times. Floor coverings may only be attached with double adhesive tape, and on wooden floors only on crepe tape which has been stuck down beforehand in preparation.
- 14. Conditions of payment**  
The amounts invoiced by the event organiser are payable without deductions by the dates notified in the invoices and before the start of the event. All payments must be made free of charge stating the invoice number. Statutory value added tax is payable in addition to all prices.

- 15. Withdrawal**  
If a booked presentation package is cancelled, EUR 450.00 will be invoiced at the time of completion of the advance programme (programme announcement) or, if this is not planned, upon completion of the main programme. For both programmes, the decisive factor is the respective approval to print. After this, a cancellation fee of 50 % of the booking amount is charged, unless the presentation package can be otherwise leased to another party.  
In case of cancellation, sponsoring services are charged at 30 % of the booking amount before and 50 % of the booking amount after the next production of the programme. In case of cancellations later than ten weeks before the start of the event, the full booking amount is charged.
- 16. Complaints**  
Complaints must be made during the event. Subsequent complaints cannot be taken into consideration and do not lead to any claims. German law applies exclusively and the German text is decisive. The place of performance and the place of jurisdiction is Munich.
- 17. Guarding/liability/insurance**  
The event organiser does not accept any liability. The exhibitor in principle has an obligation to ensure adequate insurance cover itself. The conclusion of exhibition insurance to cover the transport and presence risk is recommended.  
It is recommended that the exhibitor arrange sufficient supervision of the stand. At night, valuable items must be locked away.
- 18. Internet connection**  
An Internet connection can be ordered directly from the event organiser.
- 19. Electrical installations**  
For each exhibition stand, a 220 Volt connection, including a triple socket, is available free of charge. Additional connections can be ordered with the corresponding form and will be invoiced separately.
- 20. Alterations**  
The event organiser reserves the right to alter the premises, place, and/or time of the event, and to change the duration and the content of the event or – if the premises situation, public authority orders or other unavoidable circumstances so require according to the opinion of the event organiser – to relocate the area made available to the exhibitor, change and restrict its measurements. This does not result in a right of the exhibitor to withdraw from the lease contract.  
In such cases, the event organiser must inform the exhibitor without undue delay.
- 21. Schedule of exhibitors**  
An alphabetical schedule of exhibitors will be enclosed with the conference transcript. Special conditions apply to entries in the congress programme.
- 22. Catering**  
The caterer of the event location alone is entitled to provide catering services inside the exhibition. Customer hospitality can be ordered there accordingly.
- 23. Cleaning**  
The event organiser arranges the general cleaning of the event site. The exhibitor is responsible for cleaning the stand; such cleaning work must be completed daily before the opening of the event.  
The event organiser has the aisles between the stands cleaned daily and carries out the final cleaning at the end of the event. The fee for the stand includes the costs of this and of the disposal of the residual waste.
- 24. Sub-exhibitors and additionally represented companies**  
Sub-exhibitors and additionally represented companies cannot be permitted or must in exceptional cases be approved by the event organiser.
- 25. Advertising**  
Printed matter and advertising materials may only be distributed inside the allocated stand area, but not in the rest of the exhibition area and/or in lecture rooms, etc.  
Optical, movable or acoustic advertising materials are only permitted to the extent to which they do not constitute a nuisance to the stand neighbours and do not disturb the event. In case of breaches of the regulation, the event organiser can intervene and require this to be changed. If the exhibitor fails to implement this accordingly, the event organiser reserves the right to exclude it from further participation.
- 26. Photography, picture and sound recordings**  
The event organiser alone is entitled to have photographs, picture and sound recordings made of the entire congress and exhibition occurrences, and of the exhibition structures and stands and the exhibited items, and to use them for advertising and press publications, without the exhibitor being able to object to this. This also applies to recordings made directly by the media with the consent of the event organiser.
- 27. Fire protection and the right to issue instructions**  
Fire protection equipment and emergency exits and their signs may not be removed, covered up or obscured. Only highly flame-resistant material may be used for the stand equipment. In addition, the exhibitor subjects itself to the event organiser's right to issue instructions during the event on the entire site.
- 28. Limitations of liability**  
To the extent to which events take place in the premises and on sites of third parties, the event organiser is not liable to the participants in case of accidents and the loss or damage of their property unless such damage is based on deliberate or grossly negligent conduct by SV Veranstaltungen staff or other persons employed by SV Veranstaltungen for the fulfilment of its obligations.
- 29. Other agreements**  
Agreements which diverge from these conditions of exhibition are only valid if they are in writing.  
If part of the exhibition agreement is void or contestable, this does not affect the validity of the original agreement. Instead, the legally invalid part is deemed to have been replaced by what comes closest to this and/or what the contractual partners would have agreed if they had been aware of the invalidity. The same also applies in case the agreement contains a gap.